



THE ROADSHOW DESIGNED AND REALIZED PARTNERSHIP WITH ASSOPROM FIERE DI PARMA WITH IMPORTANT INNOVATIONS

Organized by:



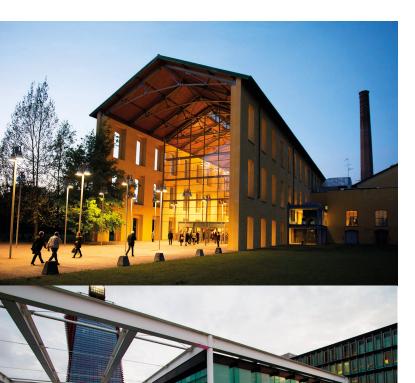


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Arrived at the 7th edition, the partnership between Assoprom and Fiere di Parma continue with **PromoroadShow 2020**.

An exhibition and convention format, that consolidating over the years, has become an occasion for those who operate in the sector of promotional, to present their products and services directly across the national territory, to distributors, communication agencies, service agencies with a considerable saving the contact cost.

The participation is exclusively reserved to producer, importers, and operators in the field of customizing.

All the stages will be held in prestigious locations easily reachable by the visitors.



PURPOSES

FOCUSED INCOMING

Assure a professional pubblic highly profiled, within a dedicated incoming program.

Allow the companies to meet the producers and the importers directly on they own

ducers and the importers directly on they own territory.



IDENTIFY THEMES AND QUALITY TRENDS

Give vitality and new ideas in the relation between exhibitors and visitors through the organization of convention and workshop.

FUNCTIONAL FORMAT

A smart and dynamic event that ensure the presence through the italian territory in the most efficent way.



FACILITIES

- Personalized communication plan
- Special package for Assoprom members
- Invitation and highly profiled database
- Free admission to operators sector
- Prestigious and functional exhibiting location
- Special agreements with the hosting structures
- Exhibition area 3 m x 2 m with table and chairs
- Highly specialized workshop and seminars













