

PROMOROAD SHOW 2020

7^a EDITION

15 STAGES



GOOD BRANDING IDEAS

THE ROADSHOW DESIGNED AND REALIZED
IN PARTNERSHIP WITH **ASSOPROM** AND
FIERE DI PARMA WITH IMPORTANT INNOVATIONS

Organized by:



Under the patronage of:



CONFINDUSTRIA FEDERVARIE



Banca ufficiale delle Fiere di Parma

PROMOROAD SHOW 2020

Arrived at the 7th edition, the partnership between Assoprom and Fiere di Parma continue with **PromoroadShow 2020**.

An exhibition and convention format, that consolidating over the years, has become an occasion for those who operate in the sector of promotional, to present their products and services directly across the national territory, to distributors, communication agencies, service agencies with a considerable saving the contact cost.

The participation is exclusively reserved to producer, importers, and operators in the field of customizing.

All the stages will be held in prestigious locations easily reachable by the visitors.



PURPOSES



FOCUSED INCOMING

Assure a professional public highly profiled, within a dedicated incoming program.



ITINERARY BUSINESS

Allow the companies to meet the producers and the importers directly on their own territory.



IDENTIFY THEMES AND QUALITY TRENDS

Give vitality and new ideas in the relation between exhibitors and visitors through the organization of convention and workshop.



FUNCTIONAL FORMAT

A smart and dynamic event that ensure the presence through the Italian territory in the most efficient way.



FACILITIES

- ✓ Personalized communication plan
- ✓ Special package for Assoprom members
- ✓ Invitation and highly profiled database
- ✓ Free admission to operators sector
- ✓ Prestigious and functional exhibiting location
- ✓ Special agreements with the hosting structures
- ✓ Exhibition area 3 m x 2 m with table and chairs
- ✓ Highly specialized workshop and seminars



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