



## PROMOROADSHOW 2023 – APPLICATION FORM

To be returned by mail, fax or e-mail at Fiere di Parma:

e-mail: [promoshow@fiereparma.it](mailto:promoshow@fiereparma.it) - tel. +39 0521 996228

### REGISTERED OFFICE

COMPANY NAME		
ADRESS		
CITY	COUNTRY	POST CODE
VAT NO.	TAX NO.	
TEL.	FAX	E-MAIL

### POSTAL ADDRESS FOR ALL CORRESPONDENCE

COMPANY NAME		
ADRESS		
CITY	COUNTRY	POST CODE
VAT NO.	TAX NO.	
TEL.	FAX	E-MAIL

### PERSON RESPONSABLE FOR THE PROJECT

NAME	SURNAME	POSITION
TEL.	MOB.	E-MAIL

**Ask to participate at Promo Road Show 2023**

#### The cost of participation includes:

- Exhibition ares dim. 3,00 m. x 2,00 m.;
- nr. 1 table;
- nr. 3 chairs;
- general lightning system (no driving force). For particular request please contact the Organizational Seceretary
- on site support;
- personal invitation by email to highly profiled database ;
- communication plan ;
- lists with the complete anagraphics of all visitors for all the stages.

**The cost of participation do not includes travel and accommodation expences.**

#### Tecnical details:

- Any request of exhibiting material not included by the contract, provides a supplement of (if possible):  
50,00€ additional table  
10,00€ additional chair (each)
- The use of the area beyond the scheduled times during the day of mounting, prior authorizathion of the structure, provide a supplement of 50€.
- If the structure requires an additional cots for the use of KW, this will be invoiced to the companies that have used the service.
- In order to advantage of the special convention with the hosting structure, in necessary book the overnight stay within the established dates.

**Ask to participate al Promo Road Show 2023**

Please sign the stage/s where you wish to participate:

		<b>Members ASSOPROM</b>	<b>No Members ASSOPROM</b>
<input type="checkbox"/> ROMA 2-day event	18 – 19 January	€ 1.400	€ 1.700
<input type="checkbox"/> NAPOLI 2-day event	08 - 09 February	€ 1.400	€ 1.700
<input type="checkbox"/> PALERMO	23 February	€ 850	€ 1.100
<input type="checkbox"/> BARI	08 March	€ 850	€ 1.100
<input type="checkbox"/> LECCE	09 March	€ 850	€ 1.100
<input type="checkbox"/> CAGLIARI	23 March	€ 850	€ 1.100
<input type="checkbox"/> TORINO	04 April	€ 850	€ 1.100
<input type="checkbox"/> BOLOGNA	19 April	€ 850	€ 1.100
<input type="checkbox"/> FIRENZE	20 April	€ 850	€ 1.100
<input type="checkbox"/> VERONA	10 May	€ 850	€ 1.100
<input type="checkbox"/> PADOVA	11 May	€ 850	€ 1.100
<input type="checkbox"/> RIMINI	25 May	€ 850	€ 1.100
<input type="checkbox"/> ROMA 2-day event	13 – 14 September	€ 1.400	€ 1.700
<input type="checkbox"/> MILANO 2-day event	20 – 21 September	€ 1.400	€ 1.700
<b><input type="checkbox"/> ENTIRE TOUR (Reduced rate for participation in all stages)</b>		<b>Instead of € 14.100 € 13.000</b>	<b>Instead of € 17.800 € 16.000</b>
<b>Net participation</b>		€	€
<b>VAT 22%</b>		€	€
<b>Total participation</b>		€	€

**Deposit**

The Company subscriber agrees to pay as a deposit the 50% of the total amount, of € \_\_\_\_\_ to be paid to Fiere di Parma on the confirmation of the participation.

**Balance**

The balance must be paid no later than seven days from the first event booked.

The payment of the amount due to Fiere di Parma can be made through:

☐ Bank check or bank draft payable to Fiere di Parma;

☐ Bank transfer at these coordinates:

**Cariparma Crédit Agricole – Ag. 11 Parma**

**IBAN IT39L0623012711000095640802 – BIC CRPPIT 2P 446**

Signing this constitutes a formal obligation to participate in PromoRoadShow 2023 towards of Fiere di Parma spa as well as the obligation to pay the balance of the total fees due under the terms established. The Customer agrees strongly for themselves and for the company and agrees to pay the amount due as indicated above. Are considered valid in all the contractual effects all the application forms received by fax and e-mail.

Date \_\_\_\_\_

Stamp and Signature \_\_\_\_\_

**CANCELLATION POLICY**

Once paid, the deposit is not refundable.

For cancellations received to Fiere di Parma within 30 days from the date of the event that is being cancelled, it will be possible to refund the 50% of the total taxable for the single stage.

\*\*cancellation must be sent to Fiere di Parma by e-mail at: [promoshow@fiereparma.it](mailto:promoshow@fiereparma.it)

Date \_\_\_\_\_

Stamp and Signature \_\_\_\_\_

**PREMITS USE TRADEMARKS**

The undersigned Company authorizes Fiere di Parma and Assoprom, organizers of the event, the use of corporate logos and trademarks for the promotion and communication of the program PromoRoadShow 2023 in particular through: production brochures, website, newsletters and advertisements.

Date \_\_\_\_\_

Stamp and Signature \_\_\_\_\_

# INFORMATION ON THE PROCESSING OF PERSONAL DATA OF EXHIBITORS PURSUANT TO EU REGULATION 2016/679 ("GDPR")

## 1. INTRODUCTION

Pursuant to Art. 13 of the GDPR, concerning the protection of individuals in regards to the processing of personal data, we provide the requested information on the processing of personal data concerning you ("Data") by Fiere di Parma SpA, in relation:

## 2. DATA CONTROLLER




The data controller, hereinafter also called "Controller", is Fiere di Parma S.p.A located in Via delle Esposizioni 393, 43126 Parma (PR) - VAT and Tax Code No. 00162790349.

## 3. PERSONAL DATA

"Data" is intended as personal data of natural persons which is handled by the Data Controller for the stipulation and execution of the contractual relationship with the exhibitors (customers/clients legal entities) ("Exhibitors"), such as the data of the legal representative who signs the contract for and on behalf of the Exhibitor, as well as of the Exhibitor's employees/ consultants, involved in the activities referred to in the contract. In the latter case, the source from which the Data comes is the Exhibitor.

## 4. PURPOSE OF PROCESSING AND LEGAL BASIS

The Data supplied by the Exhibitor, including through the completion of special forms, is used for the following purposes:

	DATA PROCESSING PURPOSES		LEGAL BASIS FOR DATA PROCESSING		DATA RETENTION PERIOD
	Purposes related to the establishment and execution of the contractual relationship between the Exhibitor and the Company.		Execution of the contract as for the legal representative's Data. Legitimate interest as for the Data of the Exhibitor's employees / consultants involved in the activities referred to in the contract.		Contract duration and, after termination, 10 years. In the case of judicial litigation, for the entire duration of the same, until expiration of the limits of the appeals.
	Implementation of administrative/accounting obligations such as accounting and treasury management, as well as invoicing (for example, the verification and registration of invoices), in compliance with the requirements of current legislation		Need to fulfil a legal obligation to which the Company is subject.		
	Out-of-court debt collection.		Legitimate interest.		
	If necessary, to ascertain, exercise or defend the rights of the Controller in court.		Legitimate interest.		
	Video surveillance		Legitimate interest.		60 days
	Marketing purposes (sending of commercial/promotional communications) - through electronic means of contact (such as email, sms or mms newsletters) and traditional ones (such as telephone calls with operator and traditional mail) - about the Company's products/services, measurement of customer satisfaction, market surveys and statistical analysis.		Consent of the Exhibitor's legal representative (optional and revocable at any time).		10 years as per Art. 2220 of the civil code
Once the aforementioned retention period has elapsed, the Data will be destroyed or made anonymous, in compliance with the technical erasure and backup procedures.					

## 5. METHODS OF PROCESSING

Data processing is based on principles of correctness, lawfulness, transparency and data minimization (privacy by design); it may be carried out either manually or through automated procedures designed to store, process and transmit them and will take place through appropriate technical and organizational measures, taking into account the current technological level and implementation costs, in order to guarantee, among other things, the security, confidentiality, integrity, availability and resilience of systems and services, avoiding the risk of loss, destruction, unauthorized access or disclosure or, in any case, illicit use, as well as through reasonable steps for ensuring that inaccurate data is erased or rectified in accordance with the purpose for which they are processed.

## 6. RIGHTS OF THE DATA SUBJECT (ART. 15-22 of the GDPR)

6.1 Data subjects have the rights established by articles 15 to 22 of the GDPR, where applicable.

6.2 More specifically, data subjects may request access to Data, rectification of incorrect Data, completion of incomplete Data, deletion of Data, as well as the limitation of data processing in the cases referred to in Art. 18 of the GDPR.

6.3 Data subjects have the right to oppose at any time, in whole or in part, data processing necessary for the Data Controller's legitimate interest.

6.4. Moreover, data subjects, in the cases referred to in Art. 20 of the GDPR on the right to data portability, have the right to receive the data provided to the Controller in a structured, commonly used and machine-readable format, and, if technically feasible, to transmit them to another controller without hindrance.

6.5 The interested parties have the right to revoke the consent given at any time for marketing purposes, and to oppose data processing for marketing purposes, including profiling for direct marketing purposes. For data subjects who prefer to be contacted exclusively through traditional channels for the aforementioned purpose, the possibility remains to express their opposition only to the receipt of communications by electronic means.

6.6 Data subjects have the right to lodge a complaint with the competent Supervisory Authority (in the Member State in which they normally reside or work or in the State in which the alleged violation has occurred)

6.7 These rights can be exercised by contacting the address indicated above in Art. 2 by registered mail or by email at [privacy@fiereparma.it](mailto:privacy@fiereparma.it)

## 7 CATEGORIES OF DATA RECIPIENTS TO WHOM THE DATA MAY BE PROVIDED AS DATA CONTROLLERS OR WHO MAY HANDLE IT AS DATA PROCESSORS

7.1 The Data may be processed by third parties operating as Data Controllers such as, for example, authorities and supervisory and control bodies and in general public or private subjects entitled to request the Data

7.2 The Data may be processed, on behalf of the owner, by third parties designated as data processors who perform specific activities on behalf of the owner, for example, accounting, tax and insurance work, correspondence, management of receipts and payments, exhibition services, etc.

### I HAVE READ THE PRIVACY POLICY

By signing this, I confirm that I have received and read the Privacy Policy and I undertake to provide it to the employees/consultants of the company I represent.

Date \_\_\_\_\_ Stamp and Signature \_\_\_\_\_

### DATA SUBJECT'S DECLARATION OF CONSENT

Having read the above Privacy Policy, in the knowledge that my consent is purely optional, as well as revocable at any time, I consent as the Exhibitor's legal representative to the processing of my Personal Data by Fiere di Parma, as controller, for the marketing purposes indicated above: sending of commercial/promotional communications through electronic means of contact (such as email, sms or mms) and traditional ones (such as phone calls with an operator and traditional mail) about Fiere di Parma products and services, measurement of customer satisfaction, market surveys and statistical analysis.

☐ I AGREE

☐ I DO NOT AGREE

Date \_\_\_\_\_ Stamp and Signature \_\_\_\_\_